

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: TRAFFIX, INC.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): ~~TRAFFIX, INC., TRAFFIX MARKETING, INC., TRAFFIX, LLC~~

TRAFFIX, INC. *

*Removed by CO
per J. Um,
phone call,
12/5/05

Address of Service Provider: One Blue Hill Plaza, Pearl River, New York 10965

Name of Agent Designated to Receive
Notification of Claimed Infringement: John T. Um

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

Traffix, Inc., One Blue Hill Plaza, Pearl River, New York 10965

Telephone Number of Designated Agent: (845) 620-1212

Facsimile Number of Designated Agent: (845) 620-1717

Email Address of Designated Agent: copyrightclaims@traffixinc.com

Signature of Officer or Representative of the Designating Service Provider:

Date: 11/7/05

Typed or Printed Name and Title: John T. Um, General Counsel

**Note: This Interim Designation Must be Accompanied by a \$30 Filing Fee
Made Payable to the Register of Copyrights.**

SCANNED 12/08/05

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